



**HansaWorld, a global ERP and CRM business software vendor, is seeking to employ a Copywriter for our HQ Marketing team, based in London, Richmond.**

# COPYWRITER

HansaWorld is looking for a motivated self starter to join us as a Copywriter. The Copywriter is responsible for creating and updating different marketing texts. We offer superb training and career development opportunities with a friendly and dynamic environment. HansaWorld provides the chance to learn technical and business skills and be part of a team delivering cutting edge technology to our Customers and Partners.

## **Responsibilities:**

- Write clear, persuasive, original copy
- Proofreading copy to check spelling and grammar
- Amending, revising or redeveloping marketing texts
- Gaining a proper understanding and knowledge of the product, target audience and the various competitor activities in the market

## **Skills:**

- Excellent communication and presentation skills
- Flexibility to adjust to new environment and processes
- Self starter and self-motivated
- Highly creative and imaginative, with an eye for detail
- Work well in a team

## **Requirements:**

- Bachelors degree or diploma
- IT literate
- Experience in a fast paced office environment
- Excellent English language skills
- Excellent written and interpersonal skills

## **Organisation Relationships:**

The Copywriter reports directly to the Marketing Manager and to other HQ staff when required.

## **Benefits:**

- Opportunity to travel internationally
- Potential for rapid professional development
- Work as part of a diverse international team
- Competitive salary