



**HansaWorld, a global ERP and CRM business software vendor, is seeking to employ a Marketing Manager for our HQ Marketing team based in London, Richmond.**

# MARKETING MANAGER

HansaWorld is looking for a motivated self starter to join us as a Marketing Manager. The Marketing Manager is responsible for establishing marketing strategies to meet organisational objectives. We offer superb training and career development opportunities with a friendly and dynamic environment. HansaWorld provides the chance to learn technical and business skills and be part of a team delivering cutting edge technology to our Customers and Partners.

## Responsibilities:

- Developing marketing strategy and plan
- Understanding current and potential customers
- Measuring marketing success
- Developing marketing guidelines
- Ensuring timely delivery of different marketing materials
- Be the main point of contact for all marketing-related issues

## Skills:

- Excellent communication and presentation skills
- Flexibility to adjust to new environment and processes
- Ability to lead and motivate a team
- Attention to detail
- Self starter and self-motivated

## Requirements

- Business or Marketing-related degree or diploma
- 3+ years of experience in a similar position
- Experience in all aspects of developing and maintaining marketing strategies
- Relevant product and industry knowledge
- Experience in a fast paced office environment
- Excellent English language skills

## Organisation Relationships

The Marketing Manager reports directly to the Managing Director and to other HQ staff when required.

## Benefits

- Opportunity to travel internationally
- Potential for rapid professional development
- Work as part of a diverse international team
- Competitive salary