

# HansaWorld Wins Best in Biz Awards 2012 EMEA

[Oslo, Norway] – May 9, 2012 – HansaWorld has received multiple prizes in Best in Biz Awards 2012 EMEA, the only independent international business awards program judged by members of the press and industry analysts. HansaWorld has been honoured in three categories, winning Silver for Enterprise Product of the Year (Enterprise by HansaWorld), Bronze for Small or Medium Business Product of the Year (Standard Products) and Bronze for Most Innovative Company of the Year.

An impressive array of public and private companies representing all sectors of the economy from over 20 countries entered to compete in Best in Biz Awards' inaugural EMEA program. HansaWorld takes great pride in having received these awards in the face of such intense competition, especially in the category of Most Innovative Company of the Year.

"I have been running HansaWorld for 24 years in one of the oldest branches of the IT industry. To still be so innovative that we win a bronze medal in an open competition with companies from all industries makes me immensely proud. I am deeply thankful to my staff who really embrace change", says Karl Bohlin, CEO of HansaWorld.

"We are thrilled to be recognised in all three categories that we entered, which clearly reflects the judges' agreement with our view that we are a leader in innovation for our industry," adds Stephen Jay, International Sales Director for HansaWorld.

"We see our solutions for tablets as a critical part of the revolution in modern computing, which is seeing employees increasingly invited to work on devices they bring to work rather than on stationery computers, and our approach of offering a complete solution for iPad and Google Android tablets is different from our competitors. This is the prime reason for our success in the Enterprise Product category," comments Stephen Jay on winning the other nominations.

For a full list of gold, silver and bronze winners in Best in Biz Awards 2012 EMEA, visit: <http://www.bestinbizawards.com/2012-EMEA-winners>.

## About HansaWorld:

HansaWorld provides an award-winning Integrated Business Platform covering Customer Relationship Management, Enterprise Resource Planning and Accounts together with a wide selection of industry-specific solutions, to more than 74,000 clients in 110 countries around the world. The solutions are available in 29 languages, run on all major platforms and support mobile use via laptops, PDAs, Nokia smartphones and Apple iOS devices. HansaWorld is represented in many of the countries in Europe, Latin America, North America, Africa, Australia, Asia and the Middle East.

## About Best in Biz Awards:

Best in Biz Awards recognizes top companies, teams, executives and products for their business success as judged by established members of the press and industry analysts. Best in Biz Awards honors are conferred in two programs covering the U.S. and Canada, as well as EMEA (Europe, Middle East and Africa), respectively. Any organization from any industry boasting demonstrated success in the awards program's region can enter any of the more than 40 company, department or team, executive and product categories. Entries are currently accepted in the 2012 program in the U.S. and Canada. For more information about the submission process and categories in both the U.S. and Canada, as well as EMEA programs, please visit: <http://www.bestinbizawards.com>.