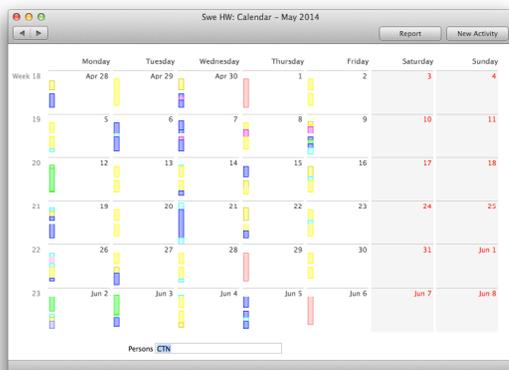# Standard CRM

Standard CRM by HansaWorld is an easy to use tool for storing contact information, planning your calls and meetings and managing your company´s sales pipeline. Developed by the award winning software house HansaWorld, the program enables you to get a complete overview of all customer facing activities.

Standard CRM allows you to store information about your customers as well as your contact persons at those customers. Using the programs Calendar and Task Manager you are able to connect activities, such as phone calls and sales meetings to the correct customer. This ensures that you keep a full history of your relations to the customers and at the same time that you never miss a potential future sale or other commitment. You can also attach notes or external files, such as pdfs, to every record in the system.


To get even more from your software, Standard CRM´s built-in Marketplace offers you the possibility to add additional users or additional features that you might require. By adding the Quotations module, you can view your entire sales pipeline and by connecting activities to your quotations, you will never miss that crucial follow up call.

You can also chose to have your software set up as a cloud installation, giving you access from any computer or tablet, enabling you to work from your office PC, your iPad while waiting at the airport or your Android phone while visiting your customer. Standard CRM is a truly flexible solution where you decide what to use and only pay for the features that you actually need.
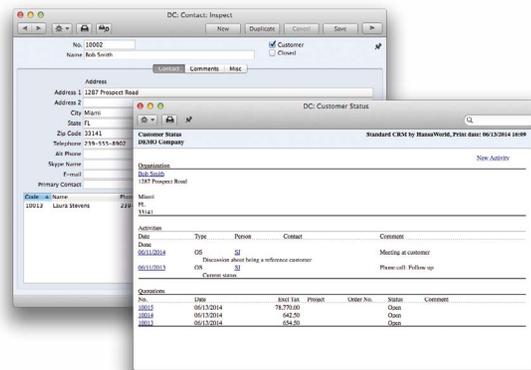
Should your business needs change, you can easily upgrade within the same product family ranging all the way to Enterprise by HansaWorld, a full featured, multi-platform application containing Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), E-commerce and a long list of industry specific solutions.
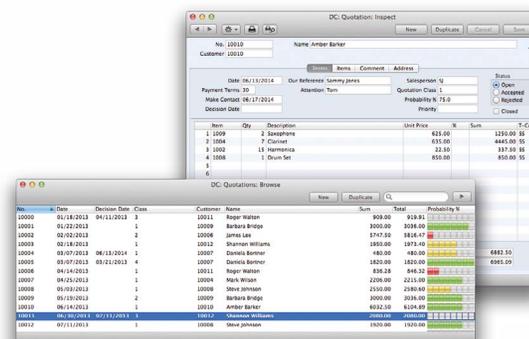
For more information and downloads, visit
www.standard-accounts.com