

# HansaWorld Mobile Solutions- In Control Anywhere



HansaWorld provides business software that works on all major platforms, including PCs, laptops, Windows Mobile PDAs, Pocket PCs, Nokia smartphones and iPhone/iPod Touch.

## Full Enterprise Resource Planning and Customer Relationship Management

Fast and easy to use, HansaWorld's mobile versions retain the full functionality of the ERP and CRM software, providing access to centrally-held data such as emails, calendar entries, reports, contact details and much more. The mobile versions are especially suitable for small and medium businesses with mobile sales teams.

## Secure and no need for synchronisation

Due to real time connections there is no need for synchronisation. This means that no data has to be stored on the device, so if anything should happen to it, no information will be lost or fall into someone else's hands.

*"... the ideal tool for our travelling sales staff. We have provided each salesperson with a Nokia phone which allows them to log into our HansaWorld Enterprise system and check their appointments quickly and easily."*

Mikael Gestrin, Gendata

## Flexible

HansaWorld Enterprise user versions run on all major platforms – Windows, Mac, Linux and support mobile use via laptops, Windows Mobile PDAs, iPhone, iPod Touch and Nokia business phones (smartphones). Users can readily switch between different mobile devices, so they are not locked in to old-fashioned technology. Server versions give you the choice of different databases, such as Oracle and Microsoft SQL Server.

## Easy to upgrade

HansaWorld provides a version of its accounting and logistics software aimed at small business, known as Books by HansaWorld. This offers basic functionality, and as a result is very straightforward to use. It is easy to upgrade to Enterprise by HansaWorld, which offer a wide range of vertical solutions and is scalable from 1 to 1000+ users.

*"With the Nokia always at hand, no sales opportunity will be lost due to a lack of, or incorrect, information. Wherever or whenever, if the company knows it, the salesman knows it."*

Aarne Solvak, Rehviemspert

## Customisable

HansaWorld's unique SmartApps application allows users to customise their own data entry screens for mobile devices in a matter of an hour or two. The application comes with built-in capability to synchronise data back to the HansaWorld Enterprise server, including rich media such as photographs. Also code changes made on the server are deployed to mobile devices on synchronisation, without the need to reinstall the application on the device.

*"Complete mobile usage of HansaWorld Enterprise is great, giving us much more freedom in our work. We now have the chance to solve customer problems right when they occur. This leads to increased efficiency and thus we are more accessible. Being able to solve the clients' problems faster is also motivating for our employees."*

Hogne Engdahl, Norwegian software dealer enova IT

## The Benefits of Mobile ERP & CRM

- **Better service** thanks to faster and more accurate decisions, based on real-time data.
- **Time savings** by linking mobile employees to both their main office and each other, so they have access to information about company, customers and colleagues all the time.
- **Increased sales opportunities** by providing up-to-date information on the road.
- **Reduced costs** by cutting overtime and decreasing the number of calls from employees requiring customer information or internal facts and figures. As information can be accessed from almost anywhere in the world, bringing data to the employees rather than bringing the employees to the data can reduce transportation costs.
- **Increased overall productivity** by reducing downtime and increasing customer and employee satisfaction.
- **Improved communication** with colleagues and simple booking of meetings in the shared calendar.

